

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Symbiosis Law School, Pune

NAAC5.4.1. Number of Alumni Association /Chapters meetings held during the last five years		
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Director
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SYMBIOSIS INTERNATIONAL UNIVERSITY
SYMBIOSIS LAW SCHOOL, PUNE
CARE | COURAGE | COMPETENCE | COLLABORATION

ALUMNI COMMITTEE
STUDENT ADVISORY BOARD
2019-20

ALUMNI COMMITTEE REPORT



SLS, PUNE

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AIMS AND OBJECTIVES

Alumni Committee is a dedicated faculty guided student body with a mandate to create a better network among the alumni and also foster strong relations among the alumni, college and students. In furtherance of the mandate, the committee organizes events where the alumni can meet and interact both in the city of Pune and in other cities. The committee also regularly engages with the Alumni through emails, calls and social media platforms to ensure that the alumni feel like a part of the Symbiosis family. The Alumni Committee works in tandem with Alumni Cell as the aims and objectives of both are aligned together.

CURRENT COMMITTEE COMPOSITION

Sr. No.	Name	PRN	Year	Designation
1.	Shatakshi Tripathi	16010125230	IV	Head
2.	Anukriti Randev	17010125106	III	Co-Head
3.	IshitaSoni	17010126350	III	Co-Head

This year we divided work amongst the members in the following manner:

- **Public Relations and Social Networking:** Our primary focus this year was to enhance our social media presence. We created a separate Soc-Med and PR Department comprising a team of 6 members having the experience of at least one year in the Alumni Committee and 4 first years helping them in generating content as well as posting the same on all the social media platforms. All social media handles (Facebook, Instagram, LinkedIn etc.) were updated and creative content for monthly bulletins was handled.

For the next term we plan on implementing #KnowYourAlumni Initiative on the social medial platforms. Since the students of our college seek inspiration and constant motivation from our distinguished alumni in order to reach their pedestal, under this initiative, we aim to publish an online post within regular intervals of time about the achievements of an exemplary alumnus along with their picture and a small statement given by them. The post shall be uploaded with the prior permission of the concerned alumni. The proposal for the same shall be presented at the earliest for approval.

- **Graphic Designing:** We created a separate Designing Department wherein the first years have been assigned to make posters, creatives and stories to be uploaded on the social media handles. The posters aim to wish the alumni for various festivals and globally celebrated days, in order to constantly engage with them. Additionally, congratulatory posts are frequently uploaded to commend our alumni on achieving new feats such as upon promotion to partner in a leading law firm, winning national awards, etc. This allows us to constantly keep in touch with our distinguished alumni. The design team also assists in forming the designs of Alumni Nexus and Alumni Directory. They are being supervised and advised by the heads of the committee.

- **Guest Lectures:** We successfully organized one guest lecture this semester with on the “*Effective Implementation of the Insolvency and Bankruptcy Code, 2018 and its Amendments*” by our esteemed Alumni, Mr. Anush Raajan, Joint Partner, Lakshmikumaran & Sridharan Attorneys. The lecture was specifically for the 3rd year students however the lecture was open for all batches and we received an overwhelming response for the same. The guest lecture cum interaction session was attended by over 100+ students from all batches of the college.

We endeavor to conduct many more such knowledgeable and enriching lectures in the future with the help of our alumni to allow continuous interaction between the alumnus and the students.

- **Networking and Database Building:** We have successfully updated our Alumni Database and have added many more Alumni to the same by calling each person in our Alumni Directory and connecting with them through different social networking platforms like LinkedIn, Instagram etc.

We also carried forward from previous years, the program wherein if any student of the college while interning came across an alumnus, they shared their details with us and enabled us to enhance our relations with the alumnus, in order to ensure they are a part of our Database.



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PLAN OF ACTION TO IMPLEMENT THE AGENDA

- Synchronization of Committee with Placement Cell: The Committee would work closely with the Career & Placement Cell in order to procure the best possible internships and placement prospects for students.
- Updating Alumni Directory: Our institution has produced about 10,000 alumni, spread across the globe. A more exhaustive and detailed alumni directory would make our database more accessible for alumni, boosting interaction between them. This would be launched during the Annual Alumni Meet 2020, like last year.
- Chapter Reunions: A few re-unions were organized in various cities across India, in the past few months. Alumni Committee wants to contribute more towards organization of such chapter-meets for better Alumni Networking.

TASKS INITIATED, ONGOING AND COMPLETED

TASKS INITIATED:

- 1) Alumni Portal reach and impact: The committee proposes to add to this portal a section for students to interact with alumni. This will enable students to avail guidance from experienced alumni and help them with their queries and doubts.
- 2) Alumni Connect: Certain Alumni WhatsApp groups have been accessed by the Alumni Committee heads for the purpose of enhancing the Alumni Database. We also wish to encourage students to help us update our Database whenever they come across an alumnus during their internship by providing us their details.

ONGOING TASKS:

- 1) Virtual Farewell: The Committee took up the initiative of giving an online farewell to the Graduating Batch of 2020 by creating a separate page on Instagram and circulating the well-wishes provided to each and every student of the batch by their juniors and fellow batchmates.

The portal was created and managed after taking all the due permissions. The interactive social media handle allowed us to be inclusive and successfully post messages for almost

everyone from the graduating batch. We received an overwhelming number of compliments for undertaking the initiative since the same is being regularly updated for a month since March 2020.

This Farewell portal allowed us to attract the graduating students, who are now our alumni, to our other Alumni Networking social media platforms such as LinkedIn, Instagram, etc. This way we immensely strengthened the bond between our 2020 Batch of alumni and the college.

1) Increased Social Media Outreach: The Committee has taken up the task of making its various social media handles more active. Our Instagram followers have increased from 80 to almost 700+ now. Intensive social media outreach initiatives were taken up to significantly augment our presence across multiple alumni who are engaged in diverse fields and scattered all around the globe.

TASKS COMPLETED:

1) Teachers Day, 2019: The Teachers' Day celebration was successfully conducted by the committee on the theme - "*PushkarMela*". In order to engage the teachers with our alumni, we contacted several distinguished alumni from various batches to make a small video for the teachers to enhance the celebration. The video along with other dance and musical performances were displayed in the PDCLE Hall, post which all teachers proceeded to the Dome Area for some fun games and Lunch.

The event was graced by the presence of all the teachers who highly appreciated the event and concluded it with immense pomp and show. All the post-event tasks pending for the same including all the payments have been completed.

2) NAAC Survey Data Collection: All the NAAC Accreditation related data compilation was completed by the committee students well within the deadlines and have been provided to the concerned authorities in proper formats. The data collected during this process has also enabled us to update the database with all the latest achievements of our esteemed alumni.

3) Guest Lecture cum Interactive Session: We successfully organized one guest lecture this semester with on IBC by Mr. AnushRaajan our esteemed Alumni. The lecture was

specifically for the 3rd year students however the lecture was open for all batches and we received an overwhelming response for the same. A few pictures of the same can be found below.

